

GOLF ADVISORY COMMITTEE REPORT

REGULAR MEETING
FRIDAY, SEPTEMBER 12, 2014, AT 9:00 A.M.

A regular meeting of the Golf Advisory Committee (GAC) was convened by the Chairman, John McDonnell, at 9:00 a.m. on Friday, September 12, 2014, in the Fireside Room at Gateway Complex.

Present, in addition to the Chairman, were Donald A. Terry, Vice Chairman, Michael J. Devlin, Susan Williamson, and Barbara S. Jordan, ex-officio member and GRF Board representative. Mary Hufford, Fran McDonnell, and Stephen D. Roath were absent. Also attending were Mary Lou Delpech, Director, GRF; Mark K. Heptig, Director of Golf; Blake Swint, Golf Course Superintendent; William L. Herrick, Chief Marshal; Frances T. Elvin, Women's 9-Hole Club representative; and Teddi M. Swanson, Women's 18-Hole Club representative.

Attendance

The report of the Committee's regular meeting held on August 1, 2014, was approved as written.

Report
Approved

In Ms. Hufford's absence, Ms. Swanson read the report for the Women's 18-Hole Club and reported the following: 1) the Club's membership is at 124; and 2) the Club is continuing to have a very busy schedule of tournaments and events.

Club
Reports

In Mrs. McDonnell's absence, Mrs. Elvin read the report for the Women's 9-Hole Club and reported that the Club currently has 164 members.

Ms. Williamson, representing the Happy Hackers Golf Club, reported that the Club's membership is at 218.

Mr. Terry, representing the Hosting Program Subcommittee, reported that the Subcommittee was currently on hiatus and did not have a report at this time.

Golf
Hosting
Program/
Staff
Reports

Mr. Heptig presented the Golf Management Report, which is attached and which reflected favorably on all aspects of the golf operation. He reviewed the recent growth history, which was extremely positive during a time when there were negative growth trends in golf and golf receipts among golf operations throughout the country. Lastly, Mr. Heptig reported that Rossmoor was showing growth rates over the last three years that totaled in the neighborhood of 30%.

Mr. Swint presented the Superintendent's Report, which is attached. He reported that the golf course greens, tee areas, and surrounds are being aerated to remove accumulated thatch and to provide a healthy growing environment. Old sand is being used for fairway bunkers. As sand is removed, the drain lines are inspected and adjusted, and water is continuing to be used at 80-90% of the weather station suggested amount.

Ms. Jordan, GRF Board representative, noted that the Charity Event in September, which used both courses, did not provide similar sponsor-provided give-aways on the 9-hole course and that there was not a continental breakfast available at the later 9-hole start time. This issue was noted and will be addressed at future functions where golf is played on both courses for an event.

Comments
on Sept-
ember
Charity
Event

It was reported that the Charity Event was wildly successful with all Clubs participating and raising about \$12,000 for Hospice of the East Bay. Peggy Yamada of the 18er's was the tournament director and worked with a committee of members from all Clubs.

Ms. Jordan reported on the status of the golf budget and the water conservation plan submitted to the GRF Board. She said that she felt the plan submitted for the 2015 budget was well done.

GRF Board
Report

Mr. Herrick, Chief Marshal, reported that all of the Marshal positions are currently filled, there are no problems with the Marshals, and there are no significant golf course incidents to report.

Chief
Marshal's
Report

It was reported that the 50th Anniversary Golf Event is set to take place on Monday, September 15th. Mr. Heptig and the Pro Shop staff have set up a series of golf tests that will be fun for regular golfers and residents with no experience. There will be an 18-hole putting contest, a driving range challenge, and a 9-hole pitch and putt course made up of the putting, chipping, and pitching greens.

50th
Anniversary
Celebration
Update

Mr. Heptig reported that the water conservation plan for the golf courses, which was attached with the meeting report, has been submitted to the GRF Board. He reviewed the next steps, which include some possible GRF Board action regarding a budget item to implement the plan.

Water
Conser-
vation
Update

There being no further business, the meeting was adjourned at 10:00 a.m.

Adjournment

The next regular meeting of the Committee will be held on Friday, October 3, 2014, at 9:00 a.m. in the Board Room at Gateway Complex.

Next Mtg.
10/3/14


John McDonnell, Chairman
Golf Advisory Committee