

A G E N D A

AD HOC TV/INTERNET SURVEY TASK FORCE

REGULAR MEETING
FRIDAY, SEPTEMBER 13, 2019, AT 1:00 P.M.
BOARD ROOM– GATEWAY COMPLEX

1. MEETING CALLED TO ORDER: Adrian Byram, Chairman
2. ROLL CALL: Brown, Byram, Kelso, Lowe, Miller, and Squire
3. APPROVAL OF REPORT: Regular meeting of August 20, 2019 (Attachment)
4. RESIDENTS' FORUM
5. CHAIR'S REPORT
6. UNFINISHED BUSINESS
 - a. Determine what action, if any, this Task Force should take regarding Comcast's removal of TCM from the Digital Preferred Package.
 - b. Make final decision about sampling strategy and size.
 - c. Consider options for distributing survey:
 - telephone;
 - snail-mail paper version;
 - personal visit;
 - Computer Club;
 - pre-authorized email.
 - d. Identify target dates for issuing survey.
 - e. Detail communication plan to make residents aware of survey, including assigning Task Force members to implement the elements of the plan.
7. NEW BUSINESS
8. ADJOURNMENT
9. NEXT MEETING: September TBD

AB/dr

cc: GRF Board

AD HOC TV/INTERNET SURVEY TASK FORCE

REGULAR MEETING
TUESDAY, AUGUST 20, 2019, AT 1:00 P.M.

A regular meeting of the Ad Hoc TV/Internet Survey Task Force was convened by the Chair, Adrian Byram, at 1:00 p.m. on Tuesday, August 20, 2019, in the Board Room at Gateway Complex.

Present in addition to the Chair, were Peter Squire, Vice Chair, Rae Miller, Secretary, Attendance
Carl W. Brown, and Robert D. Kelso. Howard Lowe was excused. Also attending
were two residents.

The report of the Committee's regular meeting held on July 26, 2019, was approved Report
as written. Approved

There were no Resident Forum speakers; two residents did make comments during Residents'
the Unfinished Business session. Forum/
Chair's
Report

There was no Chair's report.

During Unfinished Business, results from the testers were reviewed. At Mr. Brown's Review of
suggestion, the Chairman will draft a question for the survey regarding residents' Testers Results
preference for continuing with a channel model of TV content delivery or for
transitioning to a streaming model; this question is to be presented at the next regular
meeting in September.

The Task Force agreed that a statistically valid sample would be obtained for a survey Sampling
to be mailed and completed online or on paper and mailed back. Afterward, all Strategy
residents will be invited to complete the survey online. A financial discussion was held
regarding budget availability for the possibility of a bulk mailing permit, costs for
printing, and mailing the survey out to the community.

Following discussion, the Task Force agree to table discussion regarding selecting Dates for Issuing
dates for issuing the survey. Survey Tabled

A discussion was held to determine how to make residents aware of the survey. Mr. Community
Brown offered to present press releases and suggested release dates. Survey

There being no further business, the meeting was adjourned at 2:27 p.m. Awareness/
Adjournment

The next regular meeting of the Task Force will be held on Friday, September 13, Next Mtg
2019, at 1:00 p.m. in the Board Room at Gateway Complex. 9/13/19

Adrian Byram, Chairman
Ad Hoc TV/Internet Survey Task Force

RM/dr